

Questions You Can Answer with Quantitative and Qualitative Data

Quantitative Data	Qualitative Data
<i>Can help you answer questions like...</i>	
■ What percent of clients who completed the health education workshop series reported increased confidence in accessing affordable care? ■ How many clients in our legal program were granted asylum this year? ■ What was the breakdown of project participants by country of origin? ■ Which age groups showed the largest increase in English proficiency from the beginning to the end of the course? ■ What is the average income of clients who have been in the U.S. for at least one year? Does this vary by level of education? ■ On which cultural orientation topics (health care, personal finance, education, housing, or employment) do clients report needing the most help?	■ How do clients from different backgrounds describe common mental health challenges, such as depression and anxiety? ■ What factors do young adult refugees identify as important for helping them complete higher education? ■ What strategies do refugees and newcomers in our local area use to meet food needs when their SNAP benefits are interrupted? ■ Which components of our project did clients find the most helpful, and why? ■ What areas of overlap exist between our programming and that of our partner? How can we promote collaboration in these areas to maximize impact and avoid duplication?
Quantitative Data	Qualitative Data
<i>Questions often involve...</i>	
■ A count, sum, or total ■ A percent or proportion ■ A numerical change (in test scores, income, self-reported confidence, etc.) ■ Comparing numbers across defined groups or categories	■ Feelings or perceptions ■ Factors that may have a positive or negative influence on other results ■ Descriptions or ideas that cannot be neatly categorized

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